

For Immediate Release July 21, 2020

Air Borealis Announces the Addition of Rotary Wing Capability to Serve Labrador

Happy Valley—Goose Bay, NL—Air Borealis is proud to announce a partnership with Canada's premier helicopter service provider, Custom Helicopters, to offer best in class rotary wing capability to Labrador.

Air Borealis will immediately begin offering helicopter service using a Eurocopter ASTAR B2. The aircraft's combination of high flight performance and optimal reliability delivers both the most versatile utility services on the market and the safest possible operation for Labrador's unique terrain and mission requirements.

The Air Borealis partnership, formed through a historic agreement between the Inuit and Innu of Labrador together with PAL Airlines, offers customers unmatched aviation experience and established community and business presence throughout Labrador. We are excited to launch this new service and look forward to meeting the needs of our customers.

The Air Borealis Eurocopter ASTAR B2 is available for immediate booking. Please contact us at 709.897.5420 or helicharters@airborealis.ca.

-30 -

About Air Borealis

Air Borealis provides regular scheduled flights and cargo services to the North Coast of Labrador as well as charter and skedivac services to the north and south coasts of Labrador and throughout Eastern Canada. The combined service and route networks of Air Borealis and PAL Airlines means more flight options, more routes, and total ease of travel for passengers.

Visit Air Borealis online at the following addresses:

www.facebook.com/AirBorealis www.twitter.com/AirBorealis

Media Contact

Philip Earle 709-896-1603 philip.earle@airborealis.ca